

## **V.C.I.MEDIA BV -company description**

V.C.I. MEDIA BV is a 100% owned subsidiary of BV V.C.I. (see below) and is offering advisory and management services in the field of television, cable, satellite, telecom, television programming and internet applications.

V.C.I. MEDIA BV is further active in the management of EUE Investment, a holding company who is investing in companies within the context of television related services and products.

JÖRGEN NILSSON is Managing Director of VCI MEDIA. He was a co-founder in 1990 of SBS Broadcasting – a European television and radio operator in more than 10 countries and in 1985 of FilmNet – a pay television operator in Benelux and Scandinavia, now CANAL+. He has a BSc degree at Stockholm School of Economics. He is a citizen of Sweden.

LINDA BROUWERS is General Counsel and Senior advisor of V.C.I. Media. Before joining VCI.Media in 1995, she has been working with FilmNet for 10 years as Director of Business Affairs. She has a Law Degree from the University of Leiden. She is a citizen of The Netherlands

HANS SVENSSON is a consultant of VCI Media in mergers and acquisitions. Before joining VCI Media in 2005 he has been working in the field of banking, computer system sales, television, lotteries and Internet gaming. He has a Masters degree of Technology from Lund. He is a citizen of Sweden

BV V.C.I. is a Dutch investment management and advisory firm, based in Amsterdam. VCI was established in 1980 by its founders, MACKO LAQUEUR and BOB MEIJER, both of whom have broad experience with general financial and capital investments in the Netherlands and the United States. In 1982 ALFRED ABRAHAM, who has over 25 years of banking experience, joined.

Furthermore VCI is through a seat on the supervisory board involved in European Development Capital Corporation (EDCC) NV, which is quoted on the Amsterdam Stock Exchange since 1984 and managed by Revival BV in Zeist.

VCI's main areas of business are:

**CORPORATE FINANCE.** VCI offers a broad range of advisory and financing services and has a substantial track record especially when it comes to MBOs.

**REAL ESTATE IN THE NETHERLANDS.** Since 1983, VCI through its 100%-owned Cocon Vastgoed Management BV has been active in the Dutch market. The bulk of the operations of Cocon are concentrated in Amsterdam.